

The Literacy Project 2024-2025 Research Project

TLP Staff:

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Welcome!



Let's take a moment to introduce ourselves. Please share...

1. Your preferred name
2. The pronouns you use (ex: he/him, she/her, they/them, etc.)
3. The Literacy Project site you are joining us from
4. Anything else you would like to share about yourself.

Agenda



Introductions

Survey

Project Information and
expectations - **TLP Participatory
Action Research Project**

Reflection activity

Examining research methods

Next Steps

Survey

Please use this QR code to access the pre-survey Google Form.



Project Information and Expectations for Workshop 4

Project Overview

- Year long
- Voluntary
- Funded by First Literacy - Adult Education community in Boston, MA.
- Two goals:
 - First, help students at The Literacy Project develop useful skills for college and career success.
 - Second, to best inform the practices of The Literacy Project

Two possible areas that we wanted to address

1. Retention/Persistence - How do we help students stick with the program? How can we help students rejoin the program after they take a break?
2. Recruitment - Who knows about us? How did they hear about us? How can we better reach others in our community?

Expectations

Students should expect to be treated with respect and dignity. Consequently, students are expected to speak, act, and behave in ways that are respectful of others in the room. Students should communicate with the instructor to address concerns regarding their safety and well-being while in workshops.

Together we are a community of learners. The TLP Research project community supports all students, operates with harmony, is respectful of all its members, exercises compassion and understanding, and is a friendly space to all. The Career and College Readiness community will always welcome new students and instructors.

Research Question

How can The Literacy Project raise awareness of ABE resources, specifically The Literacy Project, in our communities?

Next Steps:

- Explore possible research tools including surveys, interviews, and focus groups.
- Design research tools to help us collect data
- Use those research tools

Warm-up Activity



Think - pair - share (big paper edition)

With a partner, respond to these prompts:

- How did you hear about The Literacy Project?
- What did you hear about The Literacy Project?
- What questions did you have when you first heard about us?
- Do you know anyone that would or could benefit from taking classes at The Literacy Project?

Record your ideas on the big piece of paper!

Research Question and Guided Notes

Name: _____

Date: _____

Research Question

How can The Literacy Project raise awareness of ABE resources, specifically The Literacy Project, in our communities?

To fully answer that question, we must first find

1.)	
2.)	
3.)	
4.)	
5.)	
6.)	
7.)	
8.)	
9.)	

Can you think of any other questions we

Name: _____

Date: _____

Research Question

How can The Literacy Project raise awareness of ABE resources, specifically The Literacy Project, in our communities?

To fully answer that question, we must first find answers to some related questions:

1.)	How have people _____ The Literacy Project?
2.)	Who is currently _____ at The Literacy Project?
3.)	Are there groups who are _____ or missing?
4.)	Where do people go to _____ in their community?
5.)	How do people know they can _____ the information that they find?
6.)	What kind of _____ do people trust the most?
7.)	If you were going to search online for adult education resources, what _____ would you use?
8.)	Which _____ or platform would you use?
9.)	Are there _____ that prevent people from accessing The Literacy Project?

Can you think of any other questions we should ask?

How can The Literacy Project raise awareness of ABE resources, specifically The Literacy Project, in our communities?

To fully answer that question, we must first find answers to some related questions:

Name: _____

Date: _____

Research Question

How can The Literacy Project raise awareness of **ABE** resources, specifically The Literacy Project, in our communities?

To fully answer that question, we must first find answers to some related questions:

1.)	How have people _____ The Literacy Project?
2.)	Who is currently _____ at The Literacy Project?
3.)	Are there groups who are _____ or missing?

4.)	Where do people go to _____ in their community?
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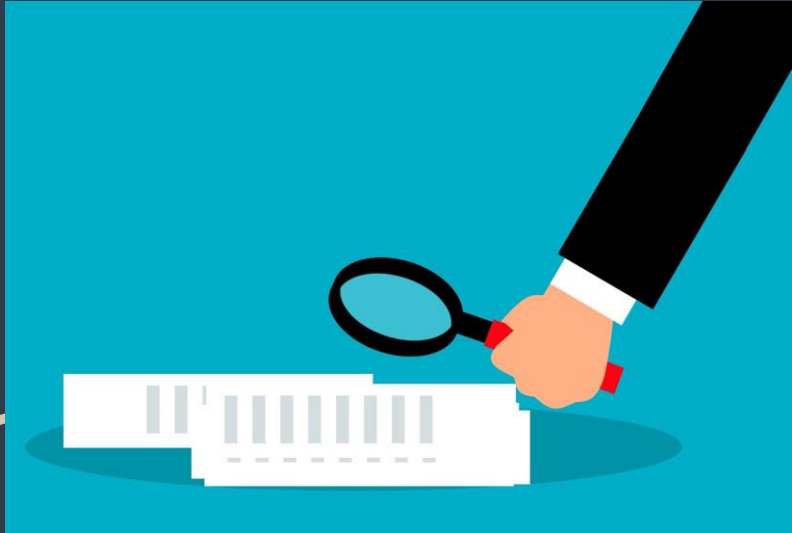
5.)	How do people know they can _____ the information that they find?
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6.)	What kind of _____ do people trust the most?
-----	--

- | | |
|-----|---|
| 7.) | If you were going to search online for adult education resources, what _____ would you use? |
| 8.) | Which _____ or platform would you use? |
| 9.) | Are there _____ that prevent people from accessing The Literacy Project? |

Can you think of any other questions we should ask?

To find answers to complex questions like these, researchers collect, analyze, and interpret data.



This data is often categorized as:

- **Quantitative** - measured and expressed with numbers. What are some things that we measure with numbers?

Or

- **Qualitative** - descriptive data like opinions and feelings. Have you ever had someone collect qualitative data from you?

A successful research project will include both types of data in their analysis and interpretation. This is known as **Mixed Method Research**

How is this data found and collected?



From the video, what are some popular data collection methods?

Have you heard of any of these methods before?

Have you used any of these data collection methods before?

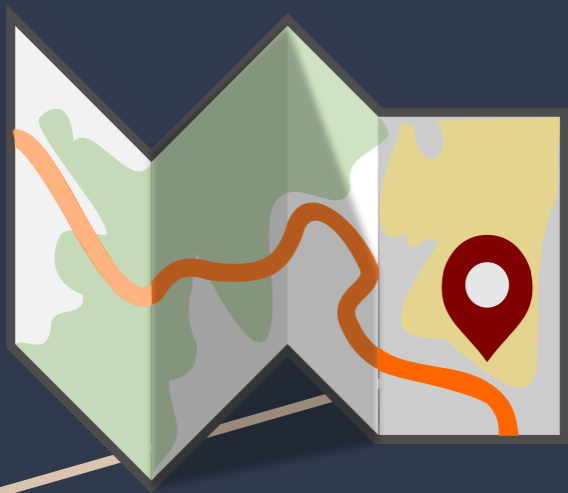
Data Collection Tools

Data Collection Tools	
Interview -	
<u>Pros:</u>	<u>Cons:</u>
<u>Should we use this tool for this project? Why or why not?</u>	
Questionnaire -	
<u>Pros:</u>	<u>Cons:</u>
<u>Should we use this tool for this project? Why or why not?</u>	

Individually or in groups:

1. **Read** about your assigned Data Collection Tool
2. **Describe** this tool. How does it work, what does it look like?
3. **Identify** pros and cons of this tool.
4. **Evaluate** this data collection tool. Is this something we should consider using in this project? Why or why not?

Looking ahead: Next Steps!



Next steps:

The next workshop is on **Wednesday February 5 at 10 AM in Ware.**

You can also Zoom into the workshop and participate virtually if you can't make it in person.

During this workshop students will learn how to create one of these research tools.