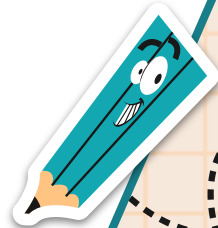
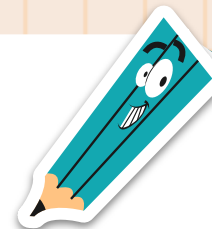


Effective Advising in Your Neighborhood: Navigating Local Resources

Presented by
Debbie Centamore and Wadyla Jacob



Introduction



Debbie Centamore

Dean of Students

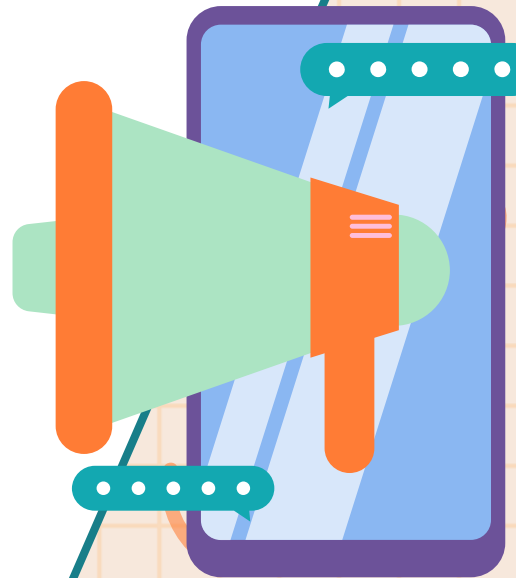


Wadyla Jacob

Advisor



What are your students challenges?

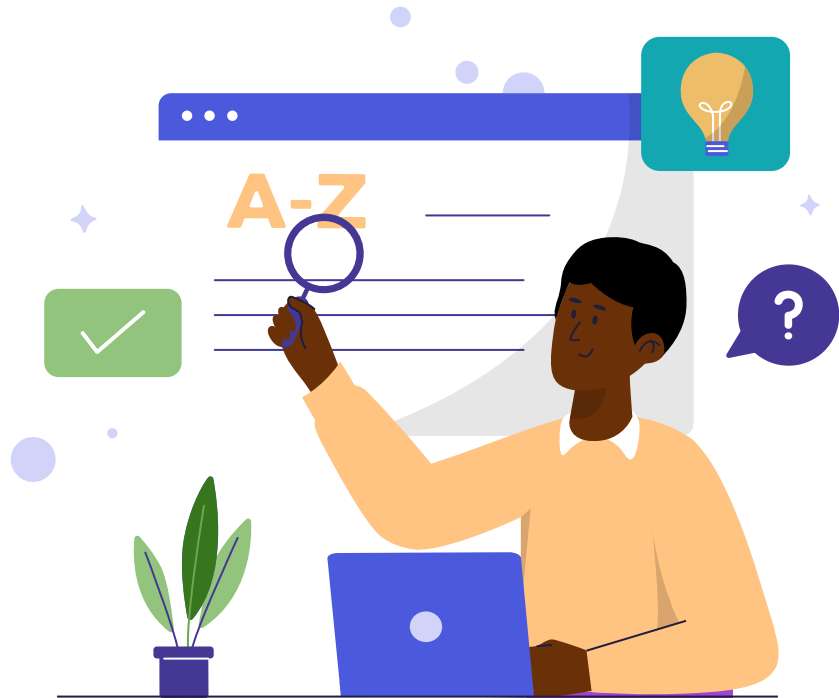


Tell Me

of advisors

of students

of teachers





Good Advising

Genuinely caring

**Listen to understand
not to respond**

offering tailored guidance, and giving them the confidence and tools to make informed decisions for their future.

Advisors Provide



Personalized Support:

Offers customized guidance based on individual goals, circumstances, and local resources

Resource Navigation:

Advisors help individuals find and navigate systems, especially in unfamiliar environments



Accessible Communication:

Ideally problems are discussed in the students native language

Culturally Responsive:

Advisors respect cultural backgrounds and tailors guidance to meet unique needs

Trust-Building:

Advisors build trust by showing genuine care and creating a comfortable, open environment

Topics We See



Communication Assistance

Letter/forms,
email, phone calls
translation



Community

Events, volunteer
opportunities



Education

Children's
schooling/issues,
college, continuing
education,
accreditation



Financial

Consumer scams
billing issues



Employment

Seeking job,
online applications,
updating resume,
preparing for job
interview

Topics We See



Housing

Renting an apartment, buying a house, landlord issues, resources/referrals



Legal

Immigration status, marriage, parking/tickets, voting/jury duty



Medical

Health insurance, mental health, resources/referrals, support/scheduling



Personal

Relationship with others, parenting, marriage



Technology

Learning how to use: computers, smartphone apps, Microsoft Office, Google, and Quickbooks

Granular Level:

Medical

Student's son surgery was cancelled due to inactive insurance

Advisor was able to activate their insurance

Personal

Student's dog died

Student was grieving and needed to talk

Communication

Student needs help to understand a USCIS letter

Advisor explained to the student

Education

Student wanted to know about CNA program at MassBay

Student received information about MassReconnect and the CNA program

Employment

Student needed a job

Advisor found a job on FPS website; helped student apply

Legal

Student received summons from Probate and Family Court

Advisor told her that she will receive another notice with date to appear

How We Document Advising Notes

Advising Notes

Please record your meeting notes here. As you record your advising notes, please take a moment to record any positive outcomes that you help students to take. If you hear of students making a significant accomplishment, please add a note to the "OUTCOMES".

wjacob@faesl.org [Switch account](#)

Not shared

Draft saved

* Indicates required question

Your name: *

Your answer

Student Nationality *

Your answer

Topic of session

- ☐ Communication Assistance - letter/forms, email, phone call, translation
- ☐ Community - events, volunteer opportunities
- ☐ Education - children's schooling/issues, college, continuing education, accreditation,

- ☐ Employment - seeking a better job, online job applications, updating resume, preparing for job interview
- ☐ Financial - consumer scam, billing issue
- ☐ Housing - renting an apartment, buying a house, landlord issues, resources/referrals
- ☐ Legal - immigration status, marriage, parking/tickets, voting/jury duty
- ☐ Medical - health insurance, mental health, resources/referrals, support/scheduling
- ☐ Personal - relationship with others, parenting, marriage
- ☐ Technology - Learning how to use: computers, smartphone apps, Microsoft Office, Google, and Quickbooks

Advising Notes *

Your answer

Outcome

Your answer

Additional Information

Your answer

Submit

Clear form

How Our Advising Notes Help Us



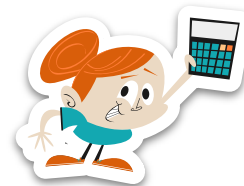
Professional Development

Help to identify trends



Finding Patterns

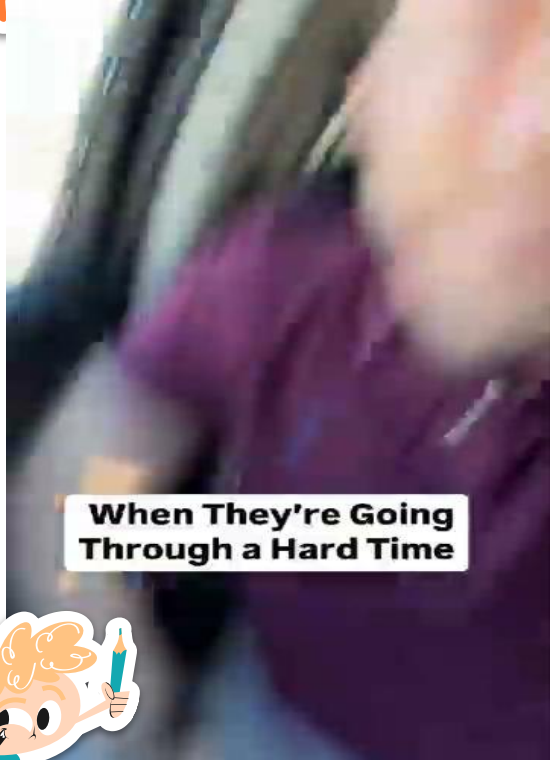
Help us to understand if is something from an specific group of people



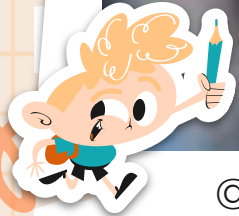
Get Funds

Helps us to get the right funds

The Importance of Local Resources



When They're Going Through a Hard Time



@jefferson_fisher

- **Accessibility:** Immediate support without barriers of distance.
- **Tailored Solutions:** Address specific community challenges effectively.
- **Empowerment:** Encourages community participation and ownership.
- **Economic Benefits:** Stimulates local economy and creates jobs.
- **Sustainability:** Promotes self-sufficiency and long-term impact.
- **Diverse Support:** Includes financial aid, in-kind donations, and volunteer work.
- **Social Cohesion:** Strengthens community bonds and shared purpose.
- **Cultural Relevance:** Ensures support services resonate with local identity.



How Immigrants Find Their Local Resources

Cultural Networks as a Resource

Immigrants often rely on their cultural networks to find information

Shared Values and Traditions

When immigrants identify shared challenges, they are more likely to collaborate and share valuable tips and local support systems

Familiarity and Trust

Immigrants prefer familiar cultural settings that reduce barriers through shared language and experiences

Leveraging Cultural Identity for Community Building

Immigrants can strengthen community ties, fostering solidarity that leads to organized support for jobs, childcare, and medical services

Cultural- Based Resource Mapping

Immigrants share knowledge of local resources in their language communities, such as churches and stores, that may be unknown to outsiders





Practical Strategies for Accessing Local Resources

01

Engage with
Community Leaders

02

Attend
Community Events

03

Join their social
media networks

04

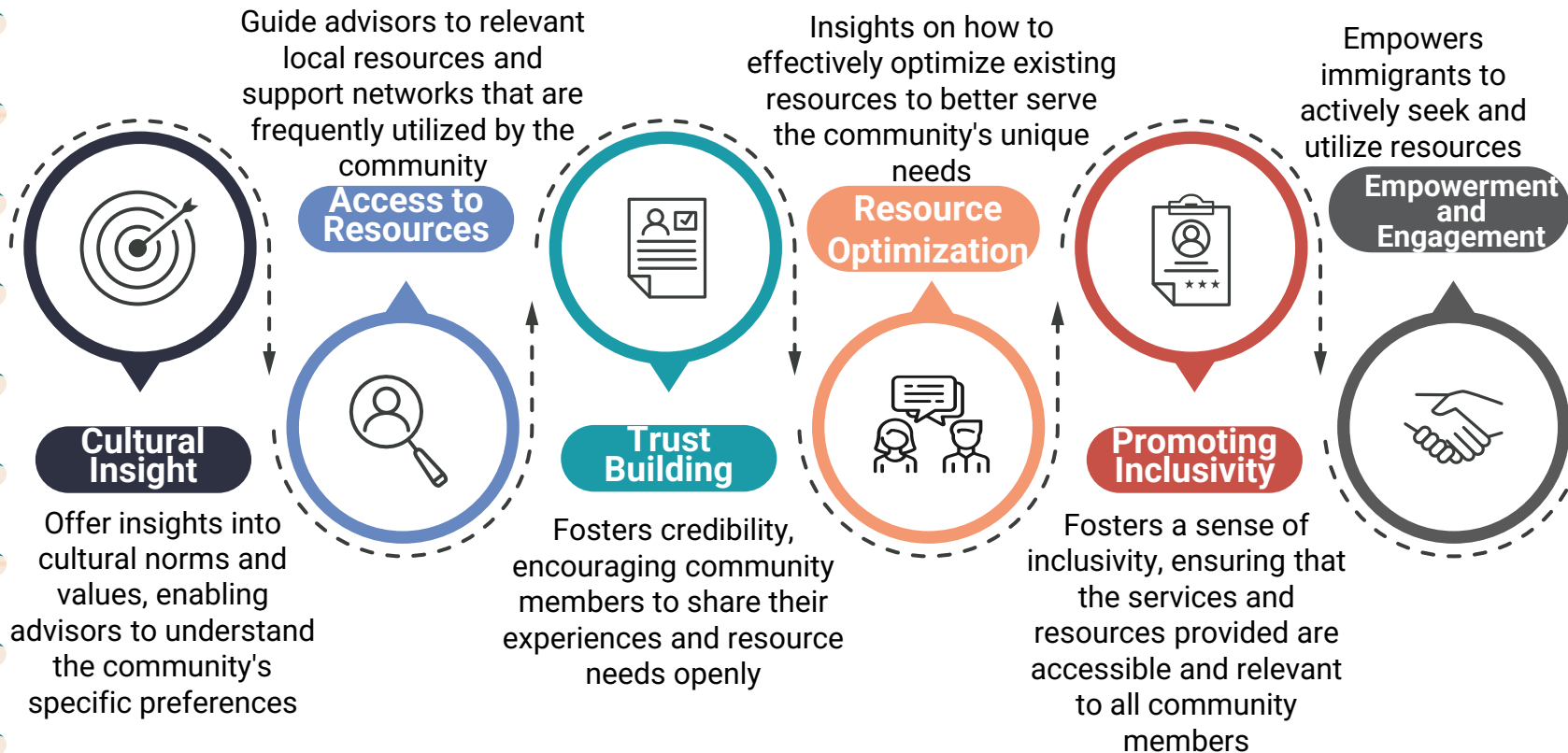
Let them be your
resources





Engage with Community Leaders

Engage with Community Leaders



Examples

Lagoinha Church (Boston)

1.

- ❖ Psychologist
- ❖ Help Assistance for rent
- ❖ Food Pantry

Saint Anthony of Padua Parish (Somerville)

2.

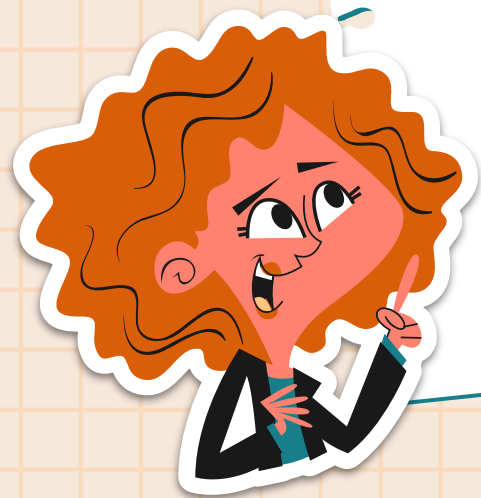
Social fairs during winter time to donate and collect food and winter clothes

Comunidade Brasileira - Holy Family Parish (Lowell)

3.

Multiple community fairs during the year with Immigration Lawyer, health insurance application assistance and more.

Attend Community Events



Passando para lembrar que segunda-feira temos ação social na igreja family church em Everett!
E essa será mais especial, se liga aí;

Teremos: ✓

Corte de cabelo masculino de graça

A mesa do happy krepe com a gente!

Masshealth seguro saúde , aplicando ou renovando.

Alimentos doação

Roupas doação

Exame de sangue 🩸 do hospital de graça pra checkup!

Agendamento carteira de motorista

Vai começar as 4 pm ate 6 pm noite!!

Endereço da igreja:

1691 revere beach pkwy Everett
(em cima da autozone)

E so vir , todos são bem vindos ❤️





Join Their Social Media Networks



Understanding the Use of Social Media through Immigrants Community



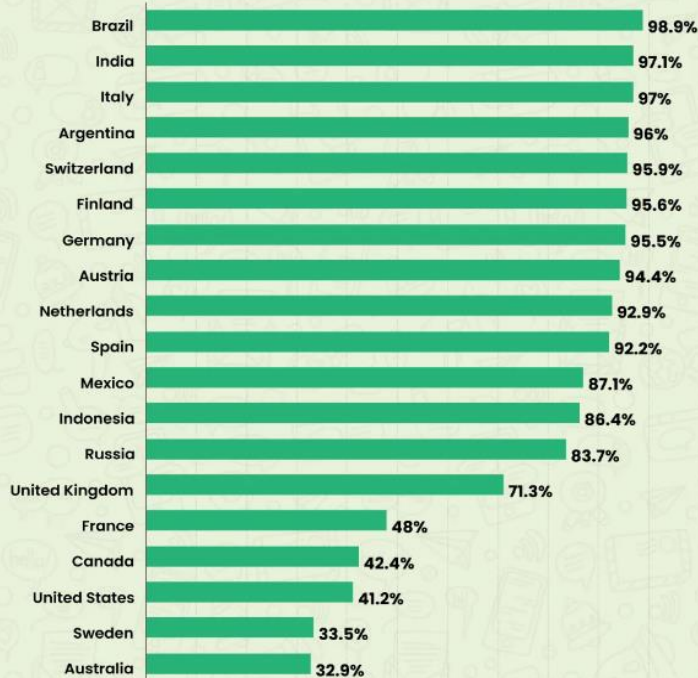
Whatsapp is available in 60 languages

Whatsapp Users Around the World

DoubleTick

POWERED BY QUICKSELL

WhatsApp's Popularity by Country

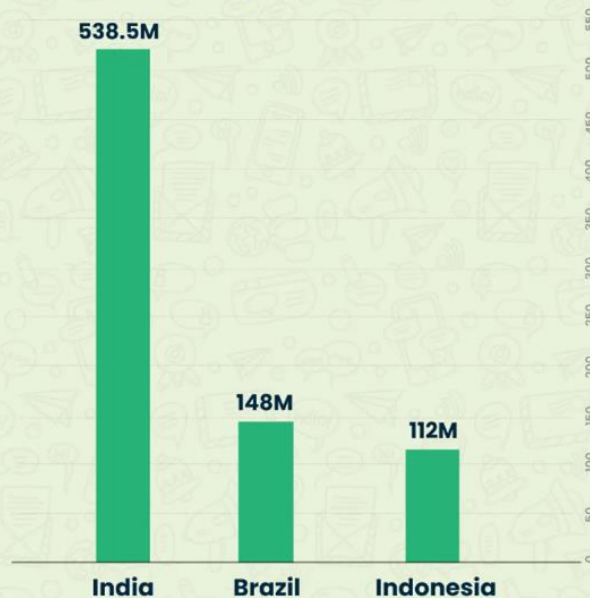


Share of mobile phone messaging app users

DoubleTick

POWERED BY QUICKSELL

Top 3 Countries Leading in WhatsApp's Monthly Active User Count



Source: DoubleTick

Why is Important to Know This

- Arriving in a new country can feel overwhelming, especially with language barriers.
- Immigrants often connect with familiar cultural elements for a sense of security.
- Many are aware that their communities are active on social media, providing a link to home.
- Social media offers a sense of belonging and quick access to vital information.
- These connections help immigrants navigate and adapt to their new environment more easily.





HAITIANS IN SPRINGFIELD MASSACHUSETTS
 Public · 48 members · 4 posts a month
[Join](#)



MERCADO LIVRE e BAZAR da (GRANDE BOSTON). 🍷
 Private · 13K members · 10+ posts a day
[Join](#)



Haitian in Boston Massachusetts 🇺🇸
 Public · 54 members · 20 posts a year
[Join](#)



Bazar Boston Classificados
 Public · 4.5K members · 10+ posts a day
 9 friends are members
[Join](#)



Haitian Artists Assembly of Massachusetts Group
 Public · 1.1K members · 8 posts a month



How to Find Their Social Media Community



BR em Framingham 🇺🇸
 ~ Tauane Cakes: 📷 Disponíveis algu...
 1:25 PM 303



Brasileiros em Boston 🇺🇸
 ~ Comunicação Digital: 📷 OPORTU...
 1:20 PM 438



BR em Massachussets 🇺🇸
 Black Service Corp: 📷 📱 PAGAN...
 1:15 PM 286



Bazar Massachusetts 🇺🇸
 ~ Ribeiro 5G: 👤 Contact
 1:13 PM 377



Brasil # Framingham 1
 ~ SP DIVULGA: 📷 🕒 NOSSA PROM...
 1:08 PM 138



Massachusetts 🇺🇸
 Framingham MA ▶ 📷 Ei Mulher! Deseja R...
 194 >



Bazar de worcester
 ~ Diferente Dos Iguais: 📷 Sticker
 12:35 PM 156



Grupos MA
 Divulgação MA ▶ 📌 Empleos en Flor...
 5



HAITIANS IN SPRINGFIELD MASSACHUSETTS

Public · 48 members · 4 posts a month

Join



Haitian in Boston Massachusetts

Public · 54 members · 20 posts a year

Join



Haitian Artists Assembly of Massachusetts Group

Public · 1.1K members · 8 posts a month

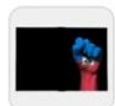
Join



Haitian Christians in Boston-Massachusetts

Private · 4 members

Join



Fall River/New Bedford Haitians

Public · 305 members · 3 posts a day

Join



MERCADO LIVRE e BAZAR da (GRANDE BOSTON).👍

Private · 13K members · 10+ posts a day

Join



Bazar Boston Classificados

Public · 4.5K members · 10+ posts a day



9 friends are members

Join



Bazar Boston Novissimo

Public · 44K members · 10+ posts a day



49 friends are members

Join



Bazar Vende de TUDO Boston MA

Public · 16K members · 10+ posts a day



18 friends are members

Join



BR em Framingham

~ Tauane Cakes: Disponíveis algu...

1:25 PM

303



Brasileiros em Boston

~ Comunicação Digital: OPORTU...

1:20 PM

438



BR em Massachussets

Black Service Corp: PAGAN...

1:15 PM

286



Bazar Massachusetts

~ Ribeiro 5G: Contact

1:13 PM

377



Brasil # Framingham 1

~ SP DIVULGA: NOSSA PROM...

1:08 PM

138



Massachusetts

Framingham MA ▶ Ei Mulher! Deseja R...

194



Bazar de worcester

~ Diferente Dos Iguais: Sticker

12:35 PM

156



Grupos MA

Divulgação MA ▶ Empleos en Flor

5



Insights Into Their Social Groups

Quarto disponível em Revere.
\$1.000 para pessoa solteira ou \$1.300 para casal.
Casa tem laundry e vaga de garagem para 1 carro.
Primeiro e último mês para entrar. Quarto já disponível.
Falar com Ana (617) 901-8822



Facebook

**Alguém que Poderia me
Ajudar com Alguma Fralda
e lenço, no momento não
trabalho e estou passando
muito aperto Por favor
sem j...**

See more

4h

Algun daycare que aceite vouch do DCF e que não
coloque a criança em frente de tv

11

54 comments



Anonymous member

2d

Olá pessoal , eu paguei meu imposto em abril , mas
sempre chega carta que eu ainda estou devendo ,
como se eu não tivesse pagado, meu contador disse
que é normal , mas não acho que seja normal pq já
estão começando a vim com juros , eu queria saber o
que eu posso fazer ou contato de algum contador que
possa me ajudar , o único comprovante que tenho é
extrato do banco pq fiz o pagamento pela minha conta

14

45 comments

Like

Comment

Send



Anonymous member

3h

**Boa Noite, Alguem que
Possa me Ajuda na Prova
Para Drive License ?**



Insights Into Their Social Groups

EMPREGO
Boston, MA

CONSTRUÇÃO

Contrata-se ajudante em construção para realizar trabalhos em Massachusetts, precisa ter carro e disposição para trabalhar. Para obter mais informações entre em contato através do número +1 (857)247-4482

MASS PROCURA Fique por dentro das melhores vagas de emprego e aluguéis em Massachusetts. Siga nosso perfil!
@massprocura

massprocura Contrata-se ajudante em construção para realizar trabalhos em Massachusetts, precisa ter carro e dispo... more
2 hours ago · See translation

Aluguel

Aluga-se quarto com vaga no estacionamento perto da main st stop&shop de Stoneham, Massachusetts. Não é permitido fumar ou ter animais no apt, laundry no Prédio, pelo valor mensal de \$1,200 e tem que dividir eletricidade. Para obter mais informações entre em contato através do numero.

Contato:
+1(617)840-8842

BostonBusca
by AmericaBusca

Aproveite tudo o que a América Busca tem a oferecer. Conheça nosso site! @americabusca.com

bostonbusca Aluga-se quarto com vaga no estacionamento perto da main st stop&shop de Stoneham, Massachusett... more

Eduardo Fernandes +55 18 99690-4534
Forwarded

PRECISA ALUGAR
alguém alugando ou repassando basement (com janela) ou um Studio? Para 1 de novembro região de Malden, Peabody, Danvers, Salem. Pra Casal sem filhos! **+1(332)260-5691** 8:31 PM

Eduardo Fernandes +55 18 99690-4534
Forwarded

ALUGUEL EM EVERETT
Alugando quarto em EVERETT-MA Para 2 pessoas \$1400 Ambiente familiar com tudo incluso Laundry com moedas Pessoas sem vícios disponível pra entrada imediata **+1(561)871-8217** 8:31 PM

Eduardo Fernandes +55 18 99690-4534
Forwarded

ALUGUEL EM MALDEN
Alugando quarto em MALDEN-MA Para 2 pessoas \$1400 Ambiente familiar com tudo incluso Laundry com moedas Pessoas sem vícios disponível pra 1 de novembro **+1(561)871-8217** 8:31 PM

Instagram/Whatsapp



Community Names On Social Media

Brazilians

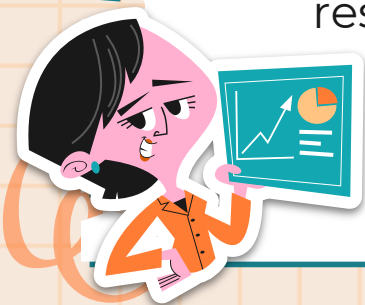
- Bazar Boston Novo
- Bazar de Boston
- Bazar de Lowell e regal
- Brasileiros em Massachusetts
- Oportunidades em Massachusetts
- Bazar Boston Busca (Face/insta/whatsapp)
- Brasileiros da america (insta)
- Boston Classificados (insta)

Spanish

- Mexicanos en Boston
- Trabajos y Ofertas en Boston Massachusetts
- Mexicanos en Boston Oficial
- Latinos y Mexicanos en Worcester & Central Mass
- Latinos Unidos en Massachusetts
- Boston Rentas, trabajos, compra-venta y anuncios

Chinese Community

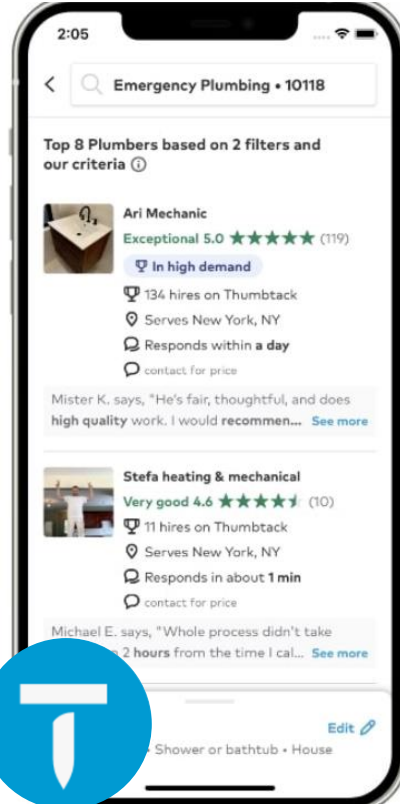
- Facebook is prohibited in China
- They have an in person network
- Most of them go to Chinese School or Church looking for resources



	英文名称	地址	电话	网址
	Newton Chinese School	21 Minot Place, Newtonville, MA 02460	(781) 296-2486	www.newtonchineseschool.org
	Cambridge Center for Chinese Culture	411 Waverleyoaks Rd. Suite 214 ,Waltham, MA	(781)788-8558	www.bostoncccc.org
	Quincy Chinese Language School	12 Wollaston Ave. Quincy, MA	(617)471-7192	
校	Lexington Chinese School	221 Concord Ave. Belmont, MA 02478, USA		http://www.lcs-chinese.org/
校	Acton Chinese Language School	P.O. Box 229, Acton, MA		www.acls-ma.org
校	Chinese School Andover	23 Clark Road (Ballardvale),Andover, MA 01810	(978) 809-8396	www.csandover.org
校	Chelmsford Chinese Language School	200 Richardson Rd, North Chelmsford, MA 01863		http://cccls-ma.org
	Sharon Chinese School	900 Washington St., Canton, MA		www.sharoncs.org
	Century Chinese Language School	19 Flagg Dr, Framingham, MA 01702	(774)208-2627	http://cccls-usa.org
校	Wellesley Chinese Language School	2 Central St., Wellesley, MA 02482		www.wellesleychineseschool.org
校	Westwood Chinese School	6 Metcalf Road, Westwood, MA		www.westwoodcs.org
校	Winchester School of Chinese Culture	478 Main Street, Winchester, MA	(617)909-2497	http://www.wscc-ma.org/
校	Beijing Chinese Language School in Mass	POBOX 562, Shrewsbury MA, 01545		http://massbcls.org/

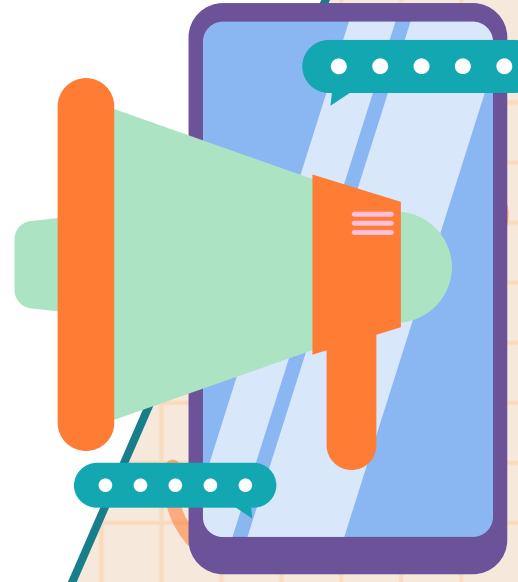
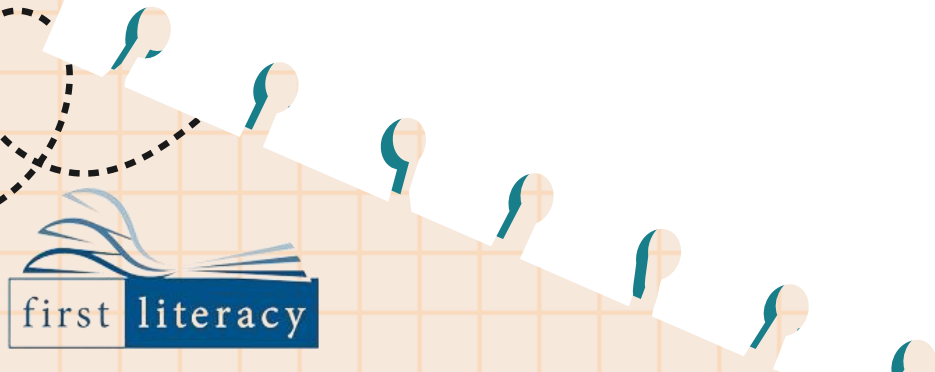
Apps and Websites

Too Good To Go



- Too Good To Go
- Thumbtack
- InstaWork
- Bambino
- Rover
- HomeAdvisor
- Jobbler

Community Resources



Questions?



Debbie Centamore
Wadyla Jacob

 IG: @englishwithdebbie

Learn more about upcoming First Literacy Professional Development Workshops at www.firstliteracy.org/professional-development-workshops/

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